

Market Abuse Regulation e-learning course for compliance and legal officers

An online course designed by



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Academy – Euronext Group

At Academy we aim at sharing **capital markets expertise** by turning it into world-class training courses and programmes.

Our programmes reflect the evolution and trends of **financial markets and their eco-systems**.

Key assets of our learning centre are our centrality in capital markets, and our **internal and external faculty**, whose contributors are drawn from practitioners, academics, advisors and financial market specialists.

As an Exchange system, being at the centre of financial markets, we understand not just what happens now, but also what's changing - so we can design our courses to equip you for the world of today and tomorrow.

An accredited Management System Certificate

Euronext Corporate Solutions Italy, where Academy sits, meets the management system Standards **ISO 9001:2015, IAF 37** certified by DNV.

The accreditation guarantees internationally recognised quality service standards and allows companies to apply for public funding to finance individual and company training projects.



MAR e learning course for compliance officers, C-suites and board members

Background This comprehensive e-learning training program is designed to empower your compliance and legal teams with the knowledge and tools to understand the Market Abuse Regulation (MAR) and its legislative requirements.

It includes:

- Background on the EU Market Abuse Regulation, its scope and its objective
- Detailed information on what constitutes as inside information and how to handle it correctly
- ***Real-life examples of regulatory breaches to enhance understanding***
- ***Multiple choice test***
- OPTIONAL: Customisation of the e-learning to your organisation's needs and internal policies

Methodology

The e learning programme is developed in SCORM format and can be either uploaded to a company's internal LMS or delivered to the company's c-suite via the Academy – Euronext Group LMS.

The course is currently available in English.

A final multiple-choice questionnaire will test and assess the attendee's acquired knowledge.

Course content The e-learning course content includes the following chapters:

- Goals of the Regulation and the impact of the Listing Act
- The scope and the types of misconduct covered by the Regulation
- What is "Inside information"?
- Disclosure and Delay of Disclosure of Inside Information and related obligations
- Protracted processes and the Listing Act
- Insider list and an example of insider list on InsiderLog

- Confidential lists
- PDMR Transactions, Special regime for SMEs and Exemptions to the Regulation
- Sanctions and how to comply with MAR
- Case studies: the GameStop Saga and other real-life examples

Customisation and delivery timeline

Customisation

Academy is available to adapt the content of the training programme to the company's specific internal procedures against insider trading and other processes connected with the Regulation, as well as to adjust the graphic layout and template in compliance with the company's internal branding guidelines.

The customisation service could also include:

1. Translation of the full course from English
2. Changes in the SCORM template, such as provision of a template fully aligned with the customer branding

Please note that the simple addition of the Customer brand to the standard Euronext course template is offered at no additional cost.

Delivery timeline

In case of course customisation, Academy will agree with the client on a suitable delivery deadline for both parties, depending on the type of customisation.

Bundled offering

Our customers can bundle the Academy e-learning course with the **InsiderLog** tool and receive a discount on both products.

InsiderLog is an easy online tool that allows to create and maintain an up-to-date digital insider list, saving time and ensuring compliance with the EU Market Abuse Regulation.

- Designed and constantly updated to ensure compliance with the Regulation
- Automatic email notifications and reminders to inform insiders of their obligations under the MAR

Programme fees

The fee for the e-learning training programme is structured as follows:

- A flat fee for the SCORM file, which can be either delivered to the customer or hosted on Academy's LMS
- A variable fee as listed in the below table, based on the number of attendees and inclusive of course delivery on the Academy LMS, basic reporting feature (attendance and pass or fail) and helpdesk.

SCORM DELIVERY ONLY – ANNUAL LICENSE FEE	
Annual Fee	
€ 4,600 + vat	

TRAINING AND REPORTING DELIVERED BY ACADEMY ON OUR E-LEARNING PLATFORM			
Number of users	Annual Fee	Reporting & helpdesk Annual fee	Total
1 to 50	€ 1,900 + vat	€ 500 + vat	€ 2,400 + vat
50 to 100	€ 2,300 + vat	€ 750 + vat	€ 3,050 + vat
101 to 250	€ 3,300 + vat	€ 1,000 + vat	€ 4,300 + vat
251 to 500	€ 3,850 + vat	€ 1,250 + vat	€ 5,100 + vat
501 to 1000	€ 4,600 + vat	€ 2,000 + vat	€ 6,600 + vat
1001 to 5000	€ 5,500 + vat	€ 3,250 + vat	€ 8,750 + vat
5001 to 10k	€ 6,300 + vat	€ 4,750 + vat	€ 11,050 + vat
More than 10k	€ 7,700 + vat	€ 7,000 + vat	€ 14,700 + vat

The graphic and content customisation of the SCORM files, as well as the translation to a language different from English or Italian, will be quoted on top. Please do not hesitate to contact us at academy@euronext.com should you wish to receive any further details.

Academy

Comprehensive, quality education is fundamental for the development and growth of the economy. As part of a pan-European market infrastructure at the centre of European capital markets, Academy's main objective and activity is turning capital markets expertise into world-class training courses and programmes and making them relevant to the wider financial community of today and of tomorrow. Key Academy assets are our centrality in capital markets, and our internal and external faculty, made up of practitioners, academics, advisors and financial market specialists. Interactive and innovative learning methods make all Academy programmes an inspiring experience.

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