

Financial Management

Online courses by

 Academy



**EURONEXT
CORPORATE SOLUTIONS**

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Academy – Euronext Group

At Academy we aim at sharing **capital markets expertise** by turning it into world-class training courses and programmes.

Our programmes reflect the evolution and trends of **financial markets and their eco-systems**.

Key assets of our learning centre are our centrality in capital markets, and our **internal and external faculty**, whose contributors are drawn from practitioners, academics, advisors and financial market specialists.

As an Exchange system, being at the centre of financial markets, we understand not just what happens now, but also what's changing - so we can design our courses to equip you for the world of today and tomorrow.

An accredited Management System Certificate

Academy meets the management system standards UNI EN ISO 9001:2015, sector EA:37 since 2007.

The accreditation guarantees internationally recognised quality service standards and allows companies to apply for public funding to finance individual and company training projects.





**Academy
Online
Courses
Library**

Understanding Financial Information Bundle

Corporate Finance & Valuation Bundle

**Introduction to Companies, Funding & the Capital
Markets**

Understanding Shareholder Value – Essentials

Check our courses calendar [here](#).

Financial Management Bundle: 4-hour and a half training path, made of 2 online courses

Understand **how to prepare a budget**, which kind of information are needed, how to review numbers and investment appraisal from first principles are key assets of this bundle.

The following, practical, training courses are specifically designed to help you engage with your internal and external stakeholders on your business:



Who should attend

The Academy financial essentials e learning series are addressed to:

- Non-financial managers
- Junior professionals in the Financial sector
- Junior and Senior profiles in the Non-Financial sectors
- Newly appointed employees in Non Financial Roles
- Junion Investor Relations Managers
- Corporate Communication Managers
- Financial PR

Methodology

Each learning object is broken down into bite-size chunks and re-conceived with the support of visuals, audio and plenty of interactivity, to facilitate the final user fruition and keep their interest very high.

The users can learn at their pace and recap the content at any point.

Each Learning Object can be a stand-alone learning tool, a pre-course requirement or a review of previous learning.

Learning tools

Learning environment and additional materials

The online courses are delivered via the Academy E-learning platform and will remain available for 4 months from the Academy e learning platform credentials provision.

Each online course is complemented by quiz questions to strengthen the learning and final self-assessments to their understanding.

A final summary document will be available to the download.

Certificate of attendance

A certificate of attendance will be sent at the end of a bundle or learning object fruition.

Online course agendas

1. Budgeting and Forecasting - Essentials: 2/3 hour online course

This 2/3 hour online course is designed to help you understand how to go about preparing a budget including what information you'll need to ask for before you start and how to review your numbers for reasonableness. You'll see how to use typical monthly reports and learn how to input to the forecasting process.

COURSE OUTLINE:

1. Introduction to budgeting

2. Budgeting essentials

- Budget techniques
- Phasing your budget
- Timing of revenues and costs
- Cost behaviour
- Impact of changing volumes and prices

3. Preparing budgets

- How to prepare your budget
- How to review your budget

3. Using budgets

- Comparing actuals to budget
- Month-end issues

4. Forecasting

- Why forecast?
- The forecasting process

5. Using reports

- Typical reports – month, year to date and full year
- Putting it all together

6. Summary and conclusion

COURSE OUTCOME:

- Learn to prepare and review a budget
- Understand the role of forecasting
- Be familiar with cost types and behaviours
- Gain confidence using budgets including variance analysis and other month-end issues

2. Investment Appraisal – Essentials: 2-hour online course

This 2-hour online course is designed to provide the participant the tools to understand investment appraisal from first principles. The course covers payback period, ROI, NPV, IRR and making the business case and also shows how to think about the inputs to your spreadsheet and how to challenge the assumptions to ensure that you're making the best possible decisions.

COURSE OUTLINE:

1. Introduction

2. Where we Start...

- Why do we need investment appraisal?
- Typical policies and procedures
- Estimating the costs and benefits

3. Investment Appraisal Techniques

- Payback period & simple ROI

4. Discounted Cash Flow Techniques

- Discounting cash flows
- Net present value (NPV)
- Internal rate of return (IRR)
- High level sensitivity analysis

5. The Business Case

- Submitting a project for approval
- Challenging the assumptions
- Relationship between IRR & ROCE
- Evaluating projects which continue indefinitely

6. Making the business case

- The complete appraisal
- The investment decision

7. Conclusion

- When to use which technique
- Post investment reviews

COURSE OUTCOME:

- Be able to assess a project from a financial point of view
- Understand what's expected of you and how the process of project appraisal works
- Use appraisal methodologies such as payback period, ROI, NPV and IRR effectively
- Be able to make a compelling business case

Terms and conditions

The registration form is a legally binding agreement between Euronext Corporate Services Italy S.r.l. and the applicant (or the company the applicant works for) and is defined by the following conditions:

Registration

The applicant can submit the online registration form, duly filled out via:

- **WEB** [Academy website](#)

For information, please contact the following phone number:

- **TEL +39 02 72426.086**

The purchase/registration will be confirmed in writing by the Academy administration.

To access the online course, the fee must be paid in advance.

Registration fee

The individual registration fees are as follows:

Title	Fee	Register now
Financial Management Bundle	€ 400 (+ VAT if applic.)	Click here to Register
Budgeting and Forecasting	€220 (+ VAT if applic)	Click here to Buy Now
Investment Appraisal	€220 (+ VAT if applic)	Click here to Buy Now

Payment method

Fees must be paid:

- via **credit card (PayPal payment gateway)**, at the end of the online registration form

or

- upon receipt of the Academy email that confirms the registration via **BANK TRANSFER** to:

Euronext Corporate Services Italy S.r.l.

P.zza degli Affari, 6

20123 Milano

Tax Code **11734560961**

VAT No. **IT11734560961**

Intesa San Paolo S.p.A.

P.zza Cordusio, 4

20123 Milano

IBAN - **IT22 N030 6901 6261 0000 0125 565**

BIC - **BCITITMM**

Copy of the effected bank transfer must be emailed to Academy academy@euronext.com.

Invoice marked as paid will be mailed to the addresses indicated on the wire transfer.

Intellectual property rights

The Client acknowledges and agrees that the contents made available during the training (including, but not limited to, videos, pictures and texts) are property of Euronext Corporate Services Italy S.r.l. or are supplied by Euronext Corporate Services Italy S.r.l. in virtue of certain contractual arrangements with third parties and cannot be reproduced, distributed or used for business purposes without the prior written consent of Euronext Corporate Services Italy S.r.l. or the entity having the relevant rights on the same.

Liability

Whilst every effort is made by Euronext Corporate Services Italy S.r.l. to ensure that the contents of the training (including, but not limited to, videos, pictures and texts) are accurate and up to date, Euronext Corporate Services Italy S.r.l. shall not be liable whatsoever for any inaccuracy or misleading information, nor for any consequential damage or expense or any loss of profit or any liability to third parties incurred as a result of reliance on such information, which is provided for educational purpose only. Euronext Corporate Services Italy S.r.l. total liability under this agreement shall be limited to the maximum amount represented by the Fees paid to the latter by the Client.

Traceability of financial flows

Euronext Corporate Services Italy S.r.l. and the Client assume all obligations regarding the traceability of the financial flows provided by Law 136/2010, as subsequently amended and implemented (the "Traceability Obligations").

In relation to the payments to be made pursuant to the present Contract, the Client, if it is a public contractor pursuant to decree law 163/2006 (Code of public contracts for works, services and supplies), to ensure the enforcement of Law 136/2010 and subsequent amendments, undertakes to communicate to Euronext Corporate Services Italy S.r.l., by the form attached to the Contract, the identification bidding code (CIG) and, in case, the unique code of project (CUP).

In particular, in fulfilling the Traceability Obligations Euronext Corporate Services Italy S.r.l. will communicate to the Client:

- (i) the bank accounts details to be used, also nonexclusively, for the payments to be made by the Client pursuant to the present Contract;
- (ii) the personal details and the fiscal code of the persons delegated to operate on them, indicating the relevant role and powers, within 7 (seven) days from the creation of the accounts above (or, in case of existing accounts, within 7 (seven) days from their first use in relation to the payments made by the Client).
- (iii) Any possible amendment of the information indicated in points (i) and (ii) above, will have to be communicated by the Client within 7 (seven) days from occurrence.

Let it be understood that, save for possible derogations and partial exemptions to Law 136/2010, failure to use instruments suitable to permit the full traceability of the financial flows (for instance, bank or post transfer) and the failure to comply with any other Traceability Obligations, are ground to terminate the present Contract.

Euronext Corporate Services Italy S.r.l. undertakes, in particular, to inform the Client and the Prefecture (territorial office of the Government of the province where the Client has its registered office) if it becomes aware of breaches by its contractual counterparties, if any, in relation to the Traceability Obligations.

Cancellation Policy

According to article 1373 C.C., to withdraw from this contract applicants must send a written notice via email to academy@euronext.com:

- The fee will be fully refundable within 7 working days from the registration only if the attendee has never accessed the e-learning platform,
- Fees are non refundable for cancellations made 7 working days after the registration or if the attendee has accessed the e-learning platform.

Changes to the program

Euronext Corporate Services Italy S.r.l. reserves the right to postpone or cancel the course and notify the participant via fax or email at least 1 week before the course date; in this case, the participant is entitled only to a full refund of the course fee. In addition, Euronext Corporate Services Italy S.r.l. is entitled to make changes to the programme and seat of the training and/or substitute the expected panellists with others with equal skills and competence.

Governing law and jurisdiction

The present agreement shall be governed by Italian law. The parties assign to the Court of Milan the exclusive jurisdiction over any dispute arising out the present agreement, this including – but not limited to – any proceedings regarding the validity, the construction, the performance and/ or the termination of the agreement.

Academy

Comprehensive, quality education is fundamental for the development and growth of the economy. As part of a pan-European market infrastructure at the centre of European capital markets, Academy's main objective and activity is turning capital markets expertise into world-class training courses and programmes and making them relevant to the wider financial community of today and of tomorrow. Key Academy assets are our centrality in capital markets, and our internal and external faculty, made up of practitioners, academics, advisors and financial market specialists. Interactive and innovative learning methods make all Academy programmes an inspiring experience.

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