

FEBRUARY - APRIL 2027

AI for Sustainable Business

An executive programme by



Contents

EDUCATIONAL PARTNERSHIP: ACADEMY – EURONEXT GROUP AND NATIVA CAMPUS 3
Programme Overview 6

Educational Partnership: Academy – Euronext Group and NATIVA CAMPUS

This certification programme is delivered through a strategic partnership between Academy – Euronext Group, the educational pillar of the leading pan-European market infrastructure, and CAMPUS, NATIVA's higher education school.

Academy – Euronext Group

At Academy we aim at sharing **capital markets expertise** by turning it into world-class training courses and programmes.

Our programmes reflect the evolution and trends of **financial markets and their ecosystems**.

Key assets of our learning centre are our centrality in capital markets, and our **internal and external faculty**, whose contributors are drawn from practitioners, academics, advisors and financial market specialists.

As an Exchange system, being at the centre of financial markets, we understand not just what happens now, but also what's changing - so we can design our courses to equip you for the world of today and tomorrow.

An accredited Management System Certificate

Euronext Corporate Solutions Italy, where Academy sits, meets the management system Standards **ISO 9001:2015**, **IAF 37** certified by DNV.

The accreditation guarantees internationally recognised quality service standards and allows companies to apply for public funding to finance individual and company training projects.

NATIVA CAMPUS

CAMPUS is NATIVA's higher education school that supports professionals, companies, and next-gens to face the challenges of sustainability to seize the opportunities.

Based on over 15 years experience with companies and ecosystems, CAMPUS offers transformative learning paths for those who want to contribute to defining and disseminating better economic and social models by putting their values and skills into practice.

AI for Sustainable Business

Background

Artificial Intelligence is reshaping every aspect of business. Yet, while most organisations focus on efficiency and automation, **the greatest opportunity lies in using AI to accelerate the transition towards sustainable and regenerative business models.**

The programme combines strategic thinking with hands-on experimentation using leading AI tools and real-world business cases.

Programme objectives

Throughout the programme, participants will:

- Understand the strategic implications of AI for sustainable business.
- Identify opportunities where AI creates environmental and social value.
- Evaluate AI-related risks, ethics and governance challenges.
- Integrate AI into sustainability strategy.
- Use AI to support ESG reporting and impact measurement.
- Apply AI to climate, biodiversity and circular economy challenges.
- Design AI-enabled sustainable business models.
- Develop organisational AI governance frameworks.
- Build an implementation roadmap for AI-driven sustainability transformation.

Who should attend

Target audience

This programme will be addressed to:

- Executives
- Sustainability managers
- Innovation leaders
- ESG Professionals
- Digital transformation teams
- Consultants and entrepreneurs
- Public sector leaders

Faculty

For this project the faculty will comprise experts from Nativa and practitioners from Academy, bringing together leading local and international expertise in artificial intelligence, sustainability and organisational transformation.

Structure

The programme will run from February to April 2027 and will be organised in 9 modules plus the capstone project, for a total of 30 hours of training.

Methodology

Learning tools

The programme will be delivered online via Teams.

Each module lasts 3 hours and alternates lectures, AI demonstrations and group workshops.

The capstone project will be presented in person at the Euronext Offices in Milan. (More details will be shared in due course).

Learning material

The handouts and course material will be provided to the delegates in pdf format via the Academy e-learning platform after each training session.

All online sessions will be recorded and uploaded on the Academy LMS.

Certificate of attendance

The certificate of attendance will be delivered in physical format at the end of the capstone project presentations.

Programme Overview

22 February 2027 | 9:30 – 12:30

Module 1

Artificial intelligence and the future of sustainable business

Evolution of Artificial Intelligence, from automation to intelligence, sustainability megatrends, opportunities and misconceptions.

Workshop: mapping AI opportunities across participants' organisations.

23 February 2027 | 9:30 – 12:30

Module 2

AI Fundamentals

Machine Learning, Large Language Models, Generative and Predictive AI, Computer Vision, Digital Twins, Agentic AI.

Workshop: hands-on experimentation with Generative AI.

1 March 2027 | 9:30 – 12:30

Module 3

AI for environmental sustainability

Climate intelligence, carbon accounting, biodiversity monitoring, satellite data, energy and circularity.

Case studies: Microsoft, DeepMind, Patagonia, Unilever.

2 March 2027 | 9:30 – 12:30

Module 4

AI for social sustainability

Employee wellbeing, human capital analytics, diversity and inclusion, lifelong learning, community impact.

Workshop: designing AI solutions for stakeholder wellbeing.

8 March 2027 | 9:30 – 12:30

Module 5

Responsible AI, ethics and governance

Bias and discrimination, transparency, explainability, accountability, privacy, cybersecurity, EU AI Act.

Workshop: AI ethics simulation.

9 March 2027 | 9:30 – 12:30

Module 6

AI for ESG measurement and reporting

Automated ESG reporting, double materiality analysis, sustainability data management, natural language processing, ESG ratings, CSRD compliance.

Practical exercise: building AI-assisted ESG reports.

15 March 2027 | 9:30 – 12:30

Module 7

AI-enabled sustainable business models

Digital platforms, product-as-a-service, predictive maintenance, regenerative value chains, sustainable finance.

Workshop: business model innovation using AI.

16 March 2027 | 9:30 – 12:30

Module 8

AI strategy and organisational transformation

AI maturity assessment, change management, skills transformation, AI governance structures, building AI culture, procurement and partnerships.

22 March 2027 | 9:30 – 12:30

Module 9

The future of AI and regenerative economies

AI and Wellbeing Economy, AI and Beyond GDP, planetary intelligence, agentic organisations, AI and future labour markets.

Workshop: scenario planning for 2035.

8 April 2027 | 9:30 – 12:30

Module 10 – In person Capstone Project

Participants develop and present an AI-enabled Sustainability Transformation Plan for their organisation, with feedback from faculty and peers. The final project is the true output of the programme: immediately actionable.

- AI opportunity assessment
- Sustainability challenges
- Framework of AI governance
- Environmental and social impacts
- Risk assessment
- Monitoring KPIs
- Implementation roadmap
- Investment case
- Organisational capabilities



General information, registration and fee

Date, time and format

Virtual classroom

22 February – 8 April 2026

9:30 – 12:30 CET

Registration fee

The individual registration fee is **€ 3500** + VAT (if applicable).

How to Register

The registration can be completed online via our [Academy website](#), following the instructions published on [here](#).

Discount options

Early Bird: Register by **31 December 2026** and get 10% discount.

Multiple registrations via Annual

Subscription Packages. Is your company interested in registering more than one individual? Discover how our prepaid [Annual Subscription Packages](#) are designed to provide superior value for your investment.

Join our Academy-Next Community of reference

Once you register to the selected training, you will be able to freely join one or more Academy-Next Communities among the following: IR and ESG, Regulations and Compliance, Capital Markets and Corporate Finance. Discover more on [our website page](#).

Individual membership

Are you interested in building a personalised training path tailored to your specific career goals?

Academy offers a selection of prepaid individual [Membership options](#) designed as the most cost-effective solution for individuals who want to take multiple courses throughout the year and participate in **advanced Academy programmes** in our [Academy IR /Capital Markets and Compliance Communities](#).

General Terms & Conditions

Before registering to the course you will be asked to flag our [General Terms & Conditions](#).

Academy

Comprehensive, quality education is fundamental for the development and growth of the economy. As part of a pan-European market infrastructure at the centre of European capital markets, Academy's main objective and activity is turning capital markets expertise into world-class training courses and programmes and making them relevant to the wider financial community of today and of tomorrow. Key Academy assets are our centrality in capital markets, and our internal and external faculty, made up of practitioners, academics, advisors and financial market specialists. Interactive and innovative learning methods make all Academy programmes an inspiring experience

academy@euronext.com
+39 02 72426 086

Follow us on LinkedIn



COMPANY WITH
QUALITY SYSTEM
CERTIFIED BY DNV
ISO 9001

This publication is for information purposes only and is not a recommendation to engage in investment activities. This publication is provided "as is" without representation or warranty of any kind. Whilst all reasonable care has been taken to ensure the accuracy of the content, Euronext does not guarantee its accuracy or completeness. Euronext will not be held liable for any loss or damages of any nature ensuing from using, trusting or acting on information provided. No information set out or referred to in this publication shall form the basis of any contract. The creation of rights and obligations in respect of financial products that are traded on the exchanges operated by Euronext's subsidiaries shall depend solely on the applicable rules of the market operator. All proprietary rights and interest in or connected with this publication shall vest in Euronext. No part of it may be redistributed or reproduced in any form without the prior written permission of Euronext.

Euronext refers to Euronext N.V. and its affiliates. Information regarding trademarks and intellectual property rights of Euronext is located at euronext.com/terms-use.

© 2026, Euronext N.V. - All rights reserved.



corporatesolutions.euronext.com/academy