VIRTUAL CLASSROOM
18, 25 NOVEMBER AND 2 DECEMBER 2026

From Measurement to Impact: A Practical Guide to Science-Based Targets

A modular approach to becoming fully trained on carbon footprint and target setting

A training programme organised by

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CORPORATE SOLUTIONS

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Programme overview

Background

Addressing climate change has become a critical priority for organisations worldwide, with increasing regulatory, investor and societal expectations for companies to reduce their greenhouse gas emissions. Setting science-based targets is now recognised as a robust approach for aligning corporate strategies with the goals of the Paris Agreement and demonstrating climate leadership.

In this context, the training course provides participants with a comprehensive overview of the Science-Based Targets initiative (SBTi) and practical guidance on developing and implementing effective decarbonisation strategies.

The course covers key concepts such as carbon emissions accounting, ambition setting and target definition, equipping attendees with the knowledge and tools needed to support their organisation's climate objectives.

Benefits of attending

The course is designed to:

- Provide participants with a clear understanding of why tackling climate impacts matters, and what business value it can bring to their company.
- Give insights as to how to embark on a climate journey, starting by accounting emissions properly and understanding what activities and boundaries need to be taken into account
- Provide guidance on how to define robust decarbonization targets and how SBTi can support in that exercise to ensure robustness of the strategy

Who should attend

The course has been designed for

- ESG and CSR Teams
- CSR Manager
- CSR Coordinator
- ESG Manager
- ESG Consultant
- Head of ESG
- Climate Change Manager, Environmental Manager
- Board and ExCo Members

Course Expert

Gaétane Ronsmans, Energy and Climate Change Senior Manager at Climact

Methodology

Learning tools

The workshop will be held online via Teams.

Learning material

The course material will be provided to the delegates in PDF format the day after the course has taken place.

Certificate of attendance

The certificate of attendance will be sent in digital format after the end of the course.

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Course Agenda

18 November 2026 | 9:30 – 12:30 CET

Module I – Why reducing emissions matters

By the end of this module, participants will be able to
- Understand the physical science of climate change and current emissions trajectories
- Distinguish between physical and transition risks and understand how they apply to their organisation
- Articulate the business case for early climate action to leadership and stakeholders

Welcome and Programme Overview

- Introductions and session logistics
- Overview of the three-module structure

Climate change basics

- The greenhouse effect, key GHGs, and global emissions today
- IPCC findings: 1.5°C and 2°C pathways in plain language
- Tipping points and the urgency of rapid action
- *Q&A*

Transition scenarios and their implications

- How to read transition scenarios (IEA NZE, NGFS, IPCC SSPs)
- Physical risks vs. transition risks: definitions and business relevance
- Sector trajectories and the regulatory wave: CSRD, EU Taxonomy, CBAM
- *Q&A*

Coffee break

Business value of the transition

- Investor expectations and the cost of inaction
- First-mover case studies and competitive positioning
- Embedding climate action in core business strategy
- *Facilitated discussion*

Wrap-up and Key takeaways

- Key messages recap and preview of Module 2

25 November 2026 | 9:30 – 12:30 CET

Module II · How to first measure your emissions

By the end of this module, participants will be able to

- Explain the principles of a corporate carbon footprint and key GHG concepts
- Understand the GHG Protocol and how boundaries are defined
- Understand when and why product-level analyses (LCA, EPD) are relevant

Welcome and recap

- Key messages from Module 1
- From "why" to "how much": framing the measurement exercise

Carbon Footprint Principles

- Organisational vs. product footprint: different questions, different objectives
- Key vocabulary: activity data, emission factors, consolidation approach, base year
- Scope 1, 2 and 3: definitions, boundaries, and what falls where
- Scope 3 hotspot identification and emission factor databases
- *Q&A*

Coffee break

Product analyses: LCA & EPD

- Life Cycle Assessment: system boundaries and when to commission one
- Environmental Product Declarations: purpose, standards, and who requires them
- Link between product analyses and organisational analyses
- *Q&A*

Wrap-up and Key takeaways

- Key messages recap and preview of Module 3

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2 December 2026 | 9:30 – 12:30 CET

Module III · Defining targets

By the end of this module, participants will be able to

- Explain the origins, principles and ambition level of the Science Based Targets initiative
- Make the business case for SBTi commitment to leadership and external stakeholders
- Navigate the SBTi standards landscape and identify the applicable standard for your organisation
- Understand the commitment and validation process, timelines and common challenges

Welcome and recap

- Key messages from Modules 1 & 2
- From measurement to targets: framing the strategic step

The business case for SBTi

- Origins of SBTi and what "science-based" means in practice
- Net-zero vs. carbon neutrality vs. climate neutrality: why the distinctions matter
- Investor, regulatory and procurement drivers of commitment
- Reputational credibility: validated targets vs. self-declared claims
- Risk management and case studies from early movers
- *Q&A*

Coffee break

Standards, guidances and the validation process

- The Corporate Standard and sector-specific guidance (FLAG, Financial Institutions, Buildings, Transport…)
- The Net-Zero Standard: combining near-term and long-term targets, and anticipating for SBTi v2.0
- The validation process step by step: commitment to approval
- Common challenges: Scope 3 data gaps, FLAG materiality, target ambition
- *Facilitated discussion*

Wrap-up and Key takeaways

- Key messages recap of all 3 training modules

Expert:
Gaétane Ronsmans, *Energy and Climate Change Senior Manager* at *Climact*

General information, registration and fees

Date, time and format

Virtual classroom
18, 25 November and 2 December 2026
9:30 – 12:30 CET

Registration fee

The individual registration fee is **€ 1200** + VAT (if applicable).

How to Register

The registration can be completed online via our Academy website, following the instructions published on **here**.

Discount options

Early Bird: Register by **4 October 2026** and get 10% discount.

Multiple registrations via Annual Subscription Packages. Is your company interested in registering more than one individual? Discover how our prepaid **Annual Subscription Packages** are designed to provide superior value for your investment.

Join our Academy-Next Community of reference

Once you register to the selected training, you will be able to freely join one or more Academy-Next Communities among the following: IR and ESG, Regulations and Compliance, Capital Markets and Coporate Finance. Discover more on our website page.

Individual membership

Are you interested in building a personalised training path tailored to your specific career goals?

Academy offers a selection of prepaid individual **Membership options** designed as the most cost-effective solution for individuals who want to take multiple courses throughout the year and participate in **advanced Academy programmes** in our Academy IR /Capital Markets and Compliance Communities.

General Terms & Conditions

Before registering to the course you will be asked to flag our **General Terms & Conditions**.

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Comprehensive, quality education is fundamental for the development and growth of the economy. As part of a pan-European market infrastructure at the centre of European capital markets, Academy's main objective and activity is turning capital markets expertise into world-class training courses and programmes and making them relevant to the wider financial community of today and of tomorrow. Key Academy assets are our centrality in capital markets, and our internal and external faculty, made up of practitioners, academics, advisors and financial market specialists. Interactive and innovative learning methods make all Academy programmes an inspiring experience.

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