

Market Abuse Regulation e-learning course

Bespoke proposal for YOUNITED by



**EURONEXT
CORPORATE SOLUTIONS**

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Academy – Euronext Group

Academy, the training centre of **Euronext Group**, serves an international capital markets client base. Each year Academy develops and delivers approximately 180 training courses, which are attended by 2,100 delegates circa annually. Since its start, more than 4,000 projects have been developed and delivered internationally.

Our topic areas reflect the breakdown of an Exchange System: Capital formation, Risk Management, Intellectual Property, Regulation, Sustainable Finance, Thought Leadership. Key assets of our learning centre are our centrality in capital markets, and our internal and external faculty, made up of practitioners, academics, advisors and financial market specialists.



Market Abuse Regulation e-learning course: Academy proposal for Younited

Overview

This proposal outlines how Academy can deliver a comprehensive e-learning programme tailored to Younited's needs.

The 20-minute module plus test is designed to enhance employee awareness of the EU Market Abuse Regulation (MAR) and ensure compliance across Younited workforce.

The training is meant to be delivered to Younited's 500 to 1000 employees, located in 5 different geographies: France, Portugal, Italy, Spain and Morocco.

The programme is conceived to provide participants with

- An overview of MAR, its scope, and objectives
- Some key Definitions and handling of inside information
- Real-life case studies of regulatory breaches

Content and Agenda

The **course agenda** is structured as follows:

- Welcome and Objectives of the course
- Key Obligations of a Listed Company
- What is MAR and why does it matter?
- Understanding why MAR matters to you
- Key MAR definitions and behaviours
- PDMRs and Their Responsibilities under MAR
- What is inside information
- Who is an insider?
- Types of inside information you might encounter
- Handling Inside Information: Practical tips
- Consequences for Employees: What could happen if you violate MAR
- Real-life examples of regulatory breaches and a quick quiz to enhance understanding
- Conclusions and key take-aways

Customisation and delivery timeline

A final multiple-choice questionnaire will test and assess the employees' acquired knowledge. Ten questions will be randomly chosen from a basket of 45. To successfully pass the final test and be awarded with the certification, delegates must achieve a minimum score of 75% of correct answers.

The e learning programme is developed in SCORM format which will be uploaded to the company internal LMS.

The course will be provided in **English, French, Italian, Spanish and Portuguese.**

Customisation

Academy will add the **Younited** logo to the existing Euronext Graphic template, at no additional cost.

Delivery timeline

Considering that customisation is minimal, Academy can commit to delivering the full course package by the end of October 2025.

Project fees

On the basis of the above detailed customer's requirements, the following pricing schemes will be applied for YOUNITED:

SCORM DELIVERY ONLY ANNUAL LICENSE FEE YEAR ONE	
Number of users	Annual Fee
250 to 500	€ 3,500 + vat
Discounted fee for YOUNITED	€ 3,000 + vat

SCORM LANGUAGE CUSTOMISATION	
Service	One off fee
French package	€ 1,000 + VAT
Italian package	€ 1,000 + VAT
Spanish package	€ 1,000 + VAT
Portuguese package	€ 1,000 + VAT

The graphic and content customisation of the SCORM files will be quoted on top, if needed.

BUNDLED OFFERING (SPECIAL OFFERING FOR YOUNITED)

Should YOUNITED decide to buy both the e learning MAR course and the Insider Log and Integrity log tools, a discount will be applied on the annual license fee as follows:

BUNDLE OFFERING E LEARNING COURSE YEAR ONE	BUNDLE OFFERING E LEARNING COURSE FROM YEAR TWO
E learning Annual Fee (SCORM only) = € 3,000 in English - 4 Language package € 4,000 (one off)	E learning Annual Fee (SCORM only) - 5 Language package – regulatory updates
TOTAL = € 7,000	TOTAL = € 2,000

22% VAT will be added to the amounts displayed in the table.

Academy

Comprehensive, quality education is fundamental for the development and growth of the economy. As part of a pan-European market infrastructure at the centre of European capital markets, Academy's main objective and activity is turning capital markets expertise into world-class training courses and programmes and making them relevant to the wider financial community of today and of tomorrow. Key Academy assets are our centrality in capital markets, and our internal and external faculty, made up of practitioners, academics, advisers and financial market specialists. Interactive and innovative learning methods make all Academy programmes an inspiring experience.

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