

Market Abuse Regulation e-learning course for your employees

An online course designed by



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Academy – Euronext Group

At Academy we aim at sharing **capital markets expertise** by turning it into world-class training courses and programmes.

Our programmes reflect the evolution and trends of **financial markets and their eco-systems**.

Key assets of our learning centre are our centrality in capital markets, and our **internal and external faculty**, whose contributors are drawn from practitioners, academics, advisors and financial market specialists.

As an Exchange system, being at the centre of financial markets, we understand not just what happens now, but also what's changing - so we can design our courses to equip you for the world of today and tomorrow.

An accredited Management System Certificate

Euronext Corporate Solutions Italy, where Academy sits, meets the management system Standards **ISO 9001:2015, IAF 37** certified by DNV.

The accreditation guarantees internationally recognised quality service standards and allows companies to apply for public funding to finance individual and company training projects.



MAR e learning course proposal for employees

Background

This comprehensive e-learning training programme is designed to enhance employees' awareness of the EU Market Abuse Regulation (MAR) and ensure compliance across your company workforce.

The programme is conceived to provide participants with:

- An overview of MAR, its scope, and objectives
- Some key Definitions and handling of inside information
- Real-life case studies of regulatory breaches
- **Multiple choice test**
- OPTIONAL: Customisation of the e-learning to your organisation's needs and internal policies

Methodology

The e learning programme is developed in SCORM format and can be either uploaded to a company's internal LMS or delivered to the company's c-suite via the Academy – Euronext Group LMS.

The course is currently available in English, French, Italian, Spanish and Portuguese.

A final multiple-choice questionnaire will test and assess the attendee's acquired knowledge.

Course content

The **course agenda** is structured as follows:

- Key Obligations of a Listed Company
- What is MAR and why does it matter?
- Understanding why MAR matters to you
- What is Inside Information?
- PDMRs and Their Responsibilities under MAR
- Types of inside information you might encounter
- Handling Inside Information: Practical tips
- Consequences for Employees: What could happen if you violate MAR

- Real-life examples of regulatory breaches and a quick quiz to enhance understanding
- Conclusions and key take-aways
- Online questionnaire to test your employees understanding of the material

Customisation and delivery timeline

Customisation

Academy is available to adapt the content of the training programme to the company's specific internal procedures against insider trading and other processes connected with the Regulation, as well as to adjust the graphic layout and template in compliance with the company's internal branding guidelines.

The customisation service could also include:

1. Translation of the full course from English
2. Changes in the SCORM template, such as provision of a template fully aligned with the customer branding

Please note that the simple addition of the Customer brand to the standard Euronext course template is offered at no additional cost.

Delivery timeline

In case of course customisation, Academy will agree with the client on a suitable delivery deadline for both parties, depending on the type of customisation.

Bundled offering

Our customers can bundle the Academy e-learning course with the **InsiderLog** tool and receive a discount on both products.

InsiderLog is an easy online tool that allows to create and maintain an up-to-date digital insider list, saving time and ensuring compliance with the EU Market Abuse Regulation.

- Designed and constantly updated to ensure compliance with the Regulation
- Automatic email notifications and reminders to inform insiders of their obligations under the MAR

Programme fees

The fee for the e-learning training programme is structured as follows:

- A flat fee for the SCORM file, delivered to the customer LMS
- A variable fee as listed in the below table, based on the number of attendees and inclusive of course delivery on the Academy LMS, basic reporting feature (attendance and pass or fail) and helpdesk

SCORM DELIVERY ONLY – ANNUAL LICENSE FEE	
Annual Fee	
€ 3,300 + vat	

TRAINING AND REPORTING DELIVERED BY ACADEMY ON OUR E-LEARNING PLATFORM			
Number of users	Annual Fee	Reporting & helpdesk Annual fee	Total
1 to 50	€ 1,900 + vat	€ 500 + vat	€ 2,400 + vat
50 to 100	€ 2,300 + vat	€ 750 + vat	€ 3,050 + vat
101 to 250	€ 3,300 + vat	€ 1,000 + vat	€ 4,300 + vat
251 to 500	€ 3,850 + vat	€ 1,250 + vat	€ 5,100 + vat
501 to 1000	€ 4,600 + vat	€ 2,000 + vat	€ 6,600 + vat
1001 to 5000	€ 5,500 + vat	€ 3,250 + vat	€ 8,750 + vat
5001 to 10k	€ 6,300 + vat	€ 4,750 + vat	€ 11,050 + vat
More than 10k	€ 7,700 + vat	€ 7,000 + vat	€ 14,700 + vat

The graphic and content customisation of the SCORM files, as well as the translation to a language different from English or Italian, will be quoted on top. Please do not hesitate to contact us at academy@euronext.com should you wish to receive any further details.

Academy

Comprehensive, quality education is fundamental for the development and growth of the economy. As part of a pan-European market infrastructure at the centre of European capital markets, Academy's main objective and activity is turning capital markets expertise into world-class training courses and programmes and making them relevant to the wider financial community of today and of tomorrow. Key Academy assets are our centrality in capital markets, and our internal and external faculty, made up of practitioners, academics, advisors and financial market specialists. Interactive and innovative learning methods make all Academy programmes an inspiring experience.

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ISO 9001

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