

COURSES CALENDAR 2024

Academy



Calendar

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
INVESTOR RELATIONS												
Investor Relations Certification Programme												
○ Assessment (Online)				8								
○ Module 1 - Understanding the financial ecosystem: putting investor relations into context				23-24								
○ Module 2 - Implementing effective Investor Relations: organisation, strategy design and execution					14-15 28-29							
○ Module 3 – Benchmarking effective IR practices						4-5						
○ Module 4 – IR and ESG						18-19						
○ Examination and Closing Certificates Ceremony							10					
Investor Relations Fundamentals										8-9 15-16 22		
Benchmarking effective IR practices											26-27	
Introduction to the Use of Social Media for IROs												
INVESTOR RELATIONS – e-learning courses												
Understanding Shareholder Value Essentials												

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Understanding Financial Information Bundle: 6 online courses <ul style="list-style-type: none"> The Basics of Business Finance Adjusted Profits – Specialist Short Understanding Cash Flows – Specialist Short Leverage and How Much is Too Much - Specialist Shorts How to Analyse a Company – Coffee Break Understanding Shareholder Value – Essentials 												
CORPORATE FINANCE												
Valuation with Prof. Aswath Damodaran						TBD					TBD	
International Mergers & Acquisitions Expert (IM&A) – virtual live			11-22									
International Mergers & Acquisitions Expert (IM&A) – interactive online live				11-25	9-23	6		7-21	4-18	² 10-24	7-21	5
Certified Post Merger Integration Expert (CPMI) – interactive online live				11-25	9-23	6		7-21	4-18	² 10-24	7-21	5
Certified Post Merger Integration Expert (CPMI) – virtual live			11-22									
CORPORATE FINANCE – e-learning courses												
E learning course - International Mergers & Acquisitions Expert (IM&A)												
E learning course - Certified Post Merger Integration Expert (CPMI)												

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Financial Management Bundle: 2 online courses <ul style="list-style-type: none"> Budgeting and Forecasting – Essentials Investment Appraisal - Essentials 												
Corporate Finance & Valuation Bundle: 3 online courses <ul style="list-style-type: none"> Understanding DCF Valuation - Specialist Shorts Understanding Valuation Using Multiples – Specialist Short Evaluating M&A from a Financial Point of View - Specialist Shorts 												
CAPITAL MARKETS – e-learning courses												
The Macro-Economic backdrop												
Introduction to Financial Instruments and Markets												
Introduction to Companies, Funding & the Capital Markets												
CAPITAL MARKETS												
Trading on Euronext Markets		20 - 23										
SUSTAINABLE FINANCE AND ESG												
Driving Corporate Sustainability Transformation Certification Programme												
○ Foundation Phase (Online)	22-5 (Jan-Feb)											
○ Ice-Breaker session		1										
○ Module 1 - Towards a sustainable enterprise - Corporate sustainability strategy and leadership		6-7 20										

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○ Module 2 - Circularity, Responsible Sourcing and Sustainable Business Model Innovation		21	5-7									
○ Module 3 – Sustainability reporting			19-20									
○ Module 4 – Funding the sustainability transition and transition planning				9-10								
○ Examination and Closing Certificates Ceremony					3							
Understanding and comparing ESG ratings			21									
ESG reporting in action	30-31									17-18		
Assessing & Managing ESG frameworks at board level			12								21	
Green Bonds structuring				24								
Responsible Sourcing: Driving Sustainability in Supply Chains		22-23										
Integrating ESG risks in enterprise risk frameworks				16-17							19-20	
REGULATION AND COMPLIANCE												
Compliance Officer Certification Programme												
○ Module 1 -									26-27			
○ Module 2 -										10-11		
○ Module 3 -										24-25		
○ Module 4 -											7-8	
○ Examination and Closing Certificates Ceremony												3

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Understanding Equity Growth Markets (EGM) – Organisation, liquidity			19-20									
Operational Risk Management for Leaders in Financial and Non-Financial Sector		27-28				20-21						